

# 2022-23 Presidential Theme Color Chart

## OFFICIAL 2022-23 THEME LOGO

Staff and licensed vendors must use the Masterbrand Signature Simplified or Mark of Excellence in close proximity to the theme on all print and electronic materials and goods, including on clothing.

The theme words may not be used without the theme graphic when used on clothing. (Where possible, never use the theme words alone or separate from the logo.)

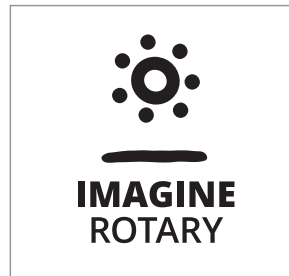


## OFFICIAL 2022-23 THEME MASTERBRAND SIGNATURE SIMPLIFIED LOCKUP


The logo shown can only be used with the Masterbrand Signature Simplified in a lockup.





## OFFICIAL 2022-23 THEME 1-COLOR LOGOS




## OFFICIAL 2022-23 THEME LOGO COLORS

 **ROYAL BLUE**  
PMS  
PMS 286C  
CMYK-C  
C100 M84 Y12 K3  
HEX  
#17458f  
RGB  
R23 G69 B143

 **GOLD**  
PMS  
PMS 130C  
CMYK-C  
C0 M41 Y100 K0  
HEX  
#f7a81b  
RGB  
R247 G168 B27

 **VIOLET**  
PMS  
PMS 2070C  
CMYK-C  
C57 M100 Y0 K0  
HEX  
#901f93  
RGB  
R144 G31 B147

 **GRASS**  
PMS  
PMS 355C  
CMYK-C  
C99 M12 Y100 K2  
HEX  
#009739  
RGB  
R1 G151 B57